FORSTER'S DIADOD OUTLET 20% OFF* Customer Appreciation Sale Local Competitor (vs) Diamond Outlet

LOCAL COMPETITOR BEFOREDIAMOND OUTLET AFTER1.58ct Facet RD G,l11.55ct Star129-34438 G,l1

We purchased this diamond from Competitor for \$10,120**

Diamond Outlet sells this diamond for \$7,195 (40% less)

**For the full story, visit DiamondOutlet.com/timeline and see our store hours for Christmas



| | | | No. | | | | | | | |
|-----------------------------|---------------|----|--------|----|------|-----|-----------|---|--|--|
| DIAMOND LIGHT PERFORMANCE® | | | | | | | | | | |
| | Low | Ť. | Medium | I. | High | 1 | Very High | I | | |
| ILLIANCE Fire Sparkle | white light | 1 | | | | . 1 | | | | |
| | color light | 1 | | 1 | | | | | | |
| | scintillation | | | | | | | | | |



| | DIAMOND LIGHT PERFORMANCE [®] | | | | | | | | | | |
|--|----------------------------------------|---------------|---|--------|---|------|---|-----------|---|--|--|
| | | Low | 1 | Medium | 1 | High | 1 | Very High | 1 | | |
| | Brilliance Fire Sparkle | white light | 1 | | 1 | | | | | | |
| | | color light | 1 | | 1 | | | | | | |
| | | scintillation | | | | | | | | | |

Local competitor's history of **Best Prices** advertising has not been accurate (1.58 above) AND the **"Before & After"** pictures of the **SAME** diamond **RE-CUT** into a Star129 shows they definitely don't sell the brightest diamonds in Nashville.

**DiamondOut<mark>let.co</mark>m/timeline*

Sale Runs Through December 31st *Excludes Star 129 and LaFonn Collections

5362 Hickory Hollow Parkway Across from Freeland Chevrolet

Master Jeweler - G.I.A. Gemologist